



## Technology

SettlePou's Private Business group provides legal counsel for technology issues ranging from basic issues for a non-technology business to high level representation for software, Internet, media, and other technology related companies. The attorneys in our group make it a point to understand the business and business objectives of our clients, which is crucial to successful representation with respect to the negotiation and documentation of agreements.

Our group regularly represents companies in transactions relating to the procurement, sale, development, licensing, and protection of their products and services, including drafting, negotiating, and counseling clients on: \* software, technology, and digital content licensing agreements; \* trademark selection, registration, and maintenance; \* website terms, policies, and other online agreements; \* confidentiality and non-disclosure agreements; \* data center and outsourcing arrangements; \* online commercial and Internet-based entertainment ventures; \* e-commerce sites and companies developing digital technologies and innovative business models; and \* related corporate and private securities advice.